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USD Schedules Eighth "UPDATE" Breakfast Series

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NEWS RELEASE

UNIVERSITY OF SAN DIEGO



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FOR IMMEDIATE RELEASE

USD SCHEDULES EIGHTH "UPDATE" BREAKFAST SERIES

The eighth series of UPDATE Breakfast Seminars, sponsored by the University of San Diego Schools of Business Administration and Continuing Education, will feature eight consecutive Friday morning sessions, beginning March 5, 7:30 a.m. at the Executive Hotel, downtown San Diego.

UPDATE is presented each year to give San Diego business people an opportunity to interact with USD faculty in order to learn the newest information and techniques relating to the business environment.

The schedule for the UPDATE series follows:

March 5	"Nonverbal Techniques for Enhancing Personal Power"	Phillip Hunsaker, D.B.A. Associate Professor of Management and Organ- ization Development
March 12	"The Nature of Managerial Work: Implications for Success"	Cynthia Pavett, Ph.D. Assistant Professor of Management
March 19	"Creative Marketing Strategies: Some Simple Do's and Don'ts"	Don Mann, Ph.D. Associate Professor of Marketing
March 26	"Bad News: It's Tough to Deliver"	Gary Whitney, Ph.D. Assistant Professor of Management
April 2	"Stress for the Accountant or Manager"	Wayne A. Label, Ph.D. Associate Professor of Marketing

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USD SCHEDULES EIGHTH "UPDATE BREAKFAST SERIES 2/2/2/2/2

April 9	"Forecasting Business Developments"	Charles Holt, Ph.D. Associate Professor of Economics
April 16	"Investing in Single Family Residents: Saving Taxes and Making Money At the Same Time"	Don Helmich, Ph.D. Professor of Business Administration
April 23	"Strategies for Working Effectively with Government Regulators"	James Evans, Ph.D. Associate Professor of Business and Government

Registration for the entire series is \$115; series group rate (three or more) is \$100 per person. Individual sessions are \$15. For further information, call the USD School of Continuing Education at 293-4585.

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2/8/82